

# COL ELLIOTT **AN AUSTRALIAN COMIC LEGEND**



Col Elliott is one of Australia's most loved sons, an entertainer with the ability to draw huge crowds the length and breadth of Australia. His ongoing popularity and longevity is legendary in the industry. When Col tours his demograph is quite unique – 18 to 80!

With over 20 album releases (13 of them Gold and Platinum) and a stack of videos and DVD's to his credit, Col has notched up a career that has spanned over 30 years. Comedy is Col's forte, but to pigeon-hole him, would do him an injustice. He's a comedian, singer, songwriter, author, producer, and raconteur. He has created many memorable characters - some have even developed a following of their own!! (ie: *Chooka the Roadie* or *Slugger Mulligan*, the bush poet and slightly bent philosopher) – Col seems to know what buttons to push and his audiences lap it up!!!

From country towns to major city venues, they come in droves to experience the man. (*Col boasts he goes to places where they still vote for Menzies!!!!*). Col's life experiences give him an even bigger edge – in the navy at 15 – Vietnam at 17 – married at 23 (Col and Karen have just celebrated 34 years) - a father to 3 beautiful daughters and 4 times grandfather.

The thing is, Col relates!!!!

The MO Award winning comedian is equally at home in all mediums. He's a much sought-after corporate host and speaker, and has guested on all major television and radio shows. He has also produced a successful series of his own television shows which were seen around Australia and overseas.

He's also had a swag of major television and radio endorsements to his credit. Currently, Col is featuring in the "*Understanding 50*" APIA (Australian Pensioners Insurance Agency) insurance commercials. His love of radio has seen him co-host shows across the country while on tour. It's a natural transition for him and he's always had a yen to do more. His chance meeting with radio presenter and producer Daryl Kirkup a few years ago led to talks - their natural blend just works a treat – a great symbiosis!

## **DARYL KIRKUP** **CO-HOST AND PRODUCER**



**D**aryl graduated with Honours and as Dux of Class from the AIR-TV School of Radio and Media in Brisbane almost 10 years ago. He was Breakfast Announcer, Program Director and Music Director for Queensland's Hot Country Network before returning to Brisbane as the Operations Manager, Program Director, Music Director and Commercial Copywriter at 98.9FM, Brisbane's largest country music radio station.

Daryl now owns and manages his own production and voiceover business, VoicePro, and has produced radio specials for high-profile artists such as

Tania Kernaghan and Melinda Schneider. He is highly sought as an MC for Corporate and Concert events around South-East Queensland and has also been chosen as the only Australian radio announcer to join the world's Number 1 on-line country music station, CMR Nashville. Daryl hosts and produces a weekly show called "Australian Showcase" that is streamed to a global audience 5 times each week.. Daryl is also the host and Executive Producer of a weekly syndicated national country music radio show called "Heatwave Country" alongside Tracy Killeen, Col Elliott, Tania Kernaghan, Peter Denahy and Natalie Howard.

Daryl was also a finalist in the Country Music DJ of the Year category at the 2008 and 2009 Australian Country Music People's Choice Awards.

We now present an opportunity to take advantage of these two unique talents.

## ***"COMING TO A TOWN NEAR YOU" THE RADIO SHOW***

### **WHAT IS THE SHOW ALL ABOUT? (THE CONCEPT)**

"Coming To A Town Near You" - a weekly, one hour family radio program hosted by Col Elliott and anchored, co-hosted and produced by Daryl Kirkup. The radio show comprises all the elements that have made Col Elliott a household name across Australia and delivers a fresh, entertaining listening experience for the entire family. The program overview is as follows, however, as in all shows of this nature, it will continually develop as the series progresses.

### **WHAT WILL YOU HEAR? (THE SEGMENTS)**

"Coming To A Town Near You" will include a variety of segments including:

**CHOOK, LISTEN AND LEARN** – a weekly in-depth look at the world today through the eyes of Col's long-time companion, Chooka the Roadie!

**COL FESSIONS** - Have you been involved in something that you want to 'fess up about? An embarrassing moment that is a great story? Col Fessions is the opportunity for listeners to relate their funny incidents....and Col will too!

**ODD SPOT** – Every minute of the day, somewhere around the world, someone is doing something that is plain silly!! We'll tell you all about them in Odd Spot.

**GAG OF THE WEEK** – This is Col's chance to tell you a classic gag, in the way that only Col Elliott can! Listeners will also be able to send in their all-time favourite gags, with prizes attached!!

**CLASSIC COL** - Each week, we'll highlight one of Col's greatest and funniest moments on stage.....and there are many!!!!

**WEIRD SONG OF THE WEEK** - Over the years, the music industry has brought us some classic songs....these aren't them!!! But they are extremely funny and well worth reliving.....we think!!!!

**CELEBRITY INTERVIEWS** - Over a career that has spanned more than 30 years, Col Elliott has worked with and mixed with some of the biggest names in Australian show business and they'll be dropping by the studio for a chat on a regular basis.

**COMEDY PROFILE** - Each week, we'll profile a comic legend and feature one of their classic routines. You'll discover the stories behind such great names as Billy Connolly, Abbot and Costello, Peter Cook and Dudley Moore, Laurel and Hardy, Peter Sellers, Stan Freberg, Bill Cosby and the list is endless!

**WHAT WILL YOU HEAR? (THE MUSIC)**

The sensational variety of segments on "Coming To A Town Near You" will be complimented with songs from the world's and Australia's biggest artists.

***“COMING TO A TOWN NEAR YOU”  
A HIGH-PROFILE SPONSORSHIP  
OPPORTUNITY***

Col Elliott has a massive following in every corner of Australia. This brings with it a huge sponsorship opportunity for your station. Tailored live reads, voiceovers for produced commercials and even in-store and corporate appearances will all be made available for local sponsors.



